

# CHEMUNAI'S BUILDER

ISSUE 2 | FEBRUARY 2017

MONTHLY NEWSLETTER

**Bringing the HOME  
of your DREAMS,  
closer than EVER!**



# CHAIRMAN'S MESSAGE



Dear Customer,

I hope all is well with you and your dear ones. We are already in the second month of this New Year. If you are planning to get your dream home and settle down within this year, this will be the right time to plan things. This whole process of home buying becomes easier if you know what decisions you need to take and when. If you are clear about your priorities and preferences at each step, you can't go wrong.

Allocate some time in your busy schedule to interact with relatives/friends who are already homeowners. Get their secrets and plan your budget accordingly. It will be better if you maintain a journal and note down everything, including every minute detail. The next crucial step would be meeting the builders. You can always drop by our office and get the help of our experienced professionals. Let them know your concerns and I am sure they will be happy to help you out in getting the dream home of your choice.

With regards,

**Mr. U. Chandraprakasam,**  
Founder & Chairman

# BOOKMARK CORNER

## UCCHI PILLAYAR TEMPLE, ROCKFORT

Tiruchirappalli Rockfort is a historic fortification and temple complex built on an ancient rock. It is located in the city of Tiruchirappalli, Tamil Nadu, India. It is constructed on an 83 metres (272 ft) high rock that may date to over one billion years ago. There are two Hindu temples inside, the Ucchi Pillayar Temple, Rockfort and the Thayumanaswami Temple, Rockfort.



## Location

Surprisingly, the 83m high Rock Fort is the only outcrop in the otherwise flat land of the city. The rock that lies there is one of the oldest in the world (approximately 3.8 billion years), making it as old as the rocks of Greenland and the Himalayas. But the actual tourist attraction is the Uchchi Pillayar Temple built at the summit. This 7th-century Hindu temple is dedicated to Lord Ganesh. The temple is much smaller with an access through steep steps carved on the rock and provides a stunning view of Trichy, Srirangam and the rivers Kaveri and Kollidam.

## Architectural Significance

The smooth rock was first cut by the Pallavas but it was the Nayaks of Madurai who completed both the temples under the Vijayanagara Empire. The temple is situated at the top of the rock. The temple is mystic in its nature with awe-inspiring rock architecture. Due to its ancient and impressive architecture created by the Pallavas, the temple is maintained by the Archaeological department of India.

A flight of steps leads to the Mathrubutheswarar of Thayumanaswami temple, dedicated to Lord Siva where the lingam is a projection of the rock itself. Below the Siva temple are the two Pallava cave temples that have beautiful sculptures of the 6th and 7th centuries. At the foot of the Rock Fort are a tank and a pavilion which are used during the float festival of the temples. Near the tank is the house where Robert Clive lived when he was in Tiruchirappalli and there is an 18th century Church built by Reverend Schwartz of Denmark. The materials like Quartz used in glass making and felspar used in ceramic are found in this Rock formation.

## DO YOU KNOW THESE AMAZING FACTS?

Get to know some of the world's iconic architectural accomplishments

1 The Statue of Liberty was a gift from the French people to the American people as a symbol of friendship. It is 145 feet high and weighs 450,000 pounds, or 255 tons. The copper sheeting weighs 200,000 pounds.

2 The Step Pyramid is the first known monumental structure made of stone anywhere in the world.

3 The tallest artificial structure in the world is the KTHI-TV tower in North Dakota, at a height of 2,063 feet.

4 The Tower of London, for which construction was begun in 1078 by William the Conqueror, once housed a zoo. It also served as an observatory, a mint, a prison, a royal palace, and (at present) the home of the Crown Jewels.

5 Australia's new parliament house in the nation's capital Canberra is one of the largest buildings in the Southern hemisphere. The building covers nearly 15 percent of a 32-hectare site and boasts 4,500 rooms. Its floor space is approximately 250,000 square meters.

6 Built in only 16 months between 1941 and 1942, the Pentagon is only 71ft tall and yet it has 5 floors, 17.5 miles of corridors, 131 stairways, 284 restrooms, 691 drinking fountains, and 7,754 windows.

7 The CN Tower in Toronto, Canada, rises to 1,815 feet and weighs 143,300 tons. In that famous tower, you can dine in the Skypod's 360-Restaurant and see hills 75 miles away.

## CELEBRATING INDIAN ARCHITECTURE

### Harappan Period

Several excavations at Harappa and Mohenjo-Daro belonging to the Indus Valley Civilization revealed the existence of a very modern urban civilization with expert town planning and engineering skills. Here are some iconic facts that will make you spellbound.

1 The Harappan people had constructed mainly three types of buildings - 1) Dwelling houses 2) Pillared halls and 3) Public baths.

2 Researches indicate that the settlements could be traced as far back as third millennium BC.

3 Most of the cities are walled and it provided security to the people from burglars. There is also evidence of fortifications with proper gateways.

4 The cities had a rectangular grid pattern of layout with roads that cut each other at right angles.

5 The Indus Valley people used standardized burnt mud-bricks as building material.

6 Along with colossal public buildings, there is evidence of small one roomed constructions that appear to be working peoples quarters.

7 The 'Great Bath' as it is called, is still functional and there is no leakage or cracks in the construction.



## ON GOING PROJECT STATUS



**MALLES**  
**AASHIRA** 3<sup>rd</sup>  
 — PERUMBAKKAM — EDITION  
 BESIDE GLOBAL HOSPITALS

**NOW, LIFE BECOMES MORE SPACIOUS & LUXURIOUS...**

478 Splendid Homes | World-class Club House |  
 More than 25 amazing amenities | 3 BHK Homes | 1249 - 1648 Sft.

## CURRENT CONSTRUCTION STATUS







## THE ART OF LIVING AT THE HEART OF THE CITY

12 premium lifestyle apartments | 2 BHK, 2.5BHK & 3 BHK |  
950 Sft - 1100 Sft. | Located in the heart of the city

## CURRENT CONSTRUCTION STATUS







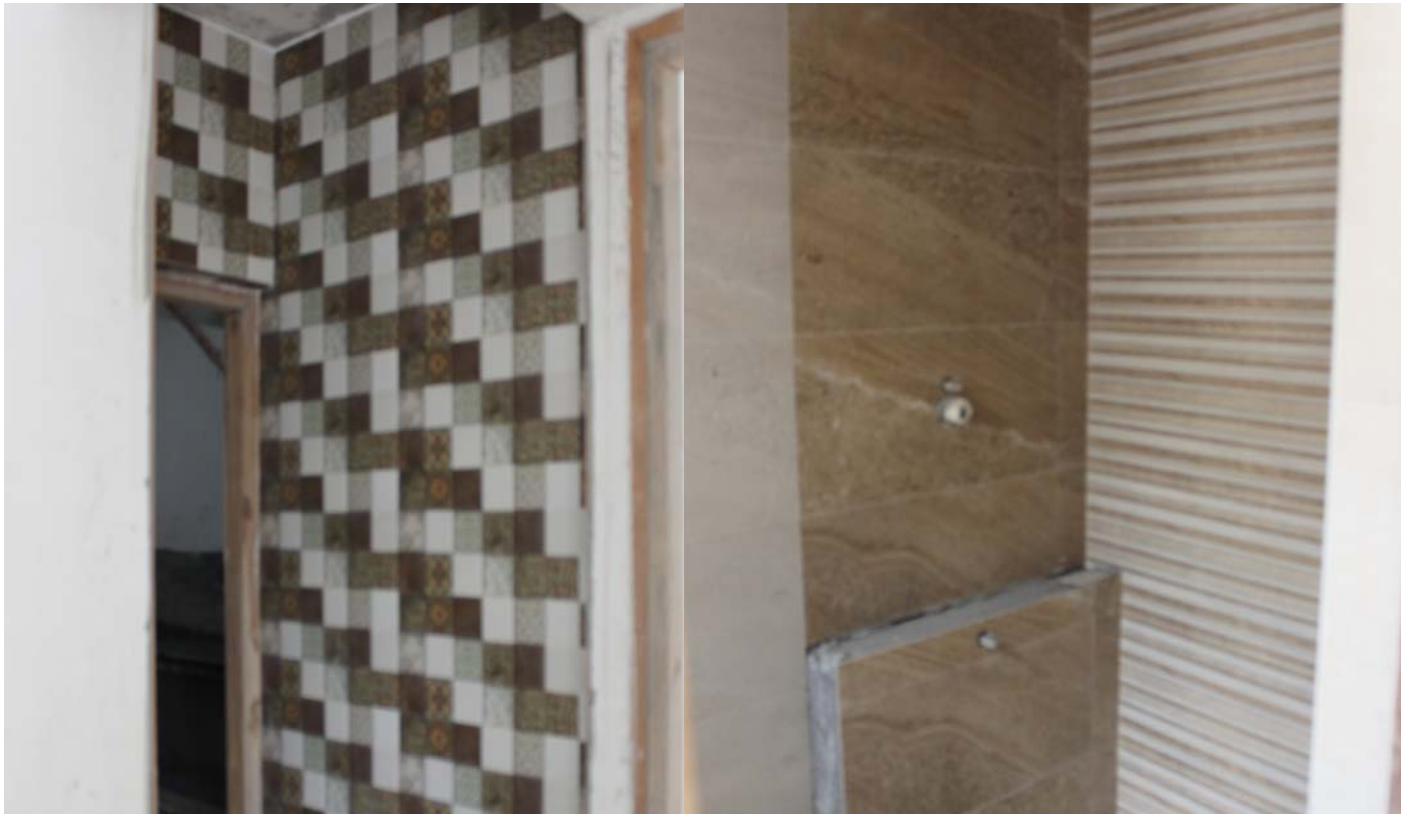
CURRENT CONSTRUCTION STATUS



**MALLES**  
**Vijayadhwajam**  
 T.NAGAR  
 On Bhagirathiammal Street

**FOR A LIFE UPSTYLE!**

12 premium lifestyle apartments | 3 BHK | 1451 - 1810 Sft. |  
 Replete with modern amenities | Located in the heart of the city





## MODEL HOUSE CONSTRUCTION



**MALLES**  
**AKANKSHA**  
PERUMBAKKAM  
BESIDE GLOBAL HOSPITALS

**DESIGNED FOR OPULENCE.  
DEFINED BY ELEGANCE.**

4 BHK PREMIUM VILLAS | 900 – 1700 Sft. |  
GATED COMMUNITY OF 120 VILLAS





## QUIZ TIME

Find out some fun facts about the homebuilding process by taking the quiz.

- 1) How long does it take for the concrete in a house's foundation to fully cure?
  - a) About 2 days
  - b) About 1 week
  - c) About 4 weeks
- 2) What's a stud?
  - a) 2x4s with their centers placed 16 inches apart running along the inside of a house's walls
  - b) A horse used for breeding
  - c) An attractive young man
- 3) Why is plywood so important in home construction?
  - a) Plywood forms a barrier to keep out pests.
  - b) Plywood is a key component of home insulation.
  - c) Plywood strengthens and stabilizes different portions of a home's frame.
- 4) Commonly-used basic roof framing components are known as?
  - a) Joists
  - b) Trusses
  - c) Headers
- 5) Why do the pipes under the entire house's plumbing fixtures have looping bends in them?
  - a) Without those bends, sinks, bathtubs and toilets wouldn't smell quite so sweet -- sewer air would waft up through the pipes.
  - b) Those tricky bends are installed with the plumbing just so people have to hire the plumbers later to come and unclog them.
  - c) They help conserve water.
- 6) Why is insulation so important?
  - a) Insulation helps the walls breathe so they don't rot or become moldy.
  - b) Insulation helps regulate the temperature in a home by blocking heat transfer.
  - c) Insulation acts like a sponge, drawing in heat and forming a warm cocoon all around a house.

Answers: 1) c, 2) a, 3) c, 4) b, 5) a, 6) b

## CUSTOMER TESTIMONIALS



**P. KRISHNAKUMAR**

Flat J-102, Block J - Phase- 2

Feedback:

- All the services are good
- Query response is good
- Engineers Team is very cooperative



**ARUNCHUNAI AMUTHAN**

H1-206 - Malles Aashira

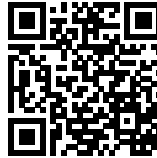
"Very much satisfied with the construction work. Malles maintained their quality till the delivery of my apartment.

In fact, my family & friends were happy after looking at my finished flat yesterday.

Malles kept their promise on timely delivery. Everything was perfectly done to my expectations. Thank you so much Malles!"







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about our latest projects and offers



Scan to view our latest news & events

# MALLES

CHENNAI'S BUILDER



Integrated ISO 9001:2015, ISO 14001:2004,  
OHSAS 18001:2007 Management System

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