

CHEⁿⁿAI'S BUILDER

MONTHLY NEWSLETTER

ISSUE 7 | JULY 2016

From Chennai's builder to
Chennai's pride!

Celebrating



Over 120
Projects



Over
3 Million SFT.



4000
Happy Families

Thank you for your never-ending trust and support!

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CHAIRMAN'S MESSAGE



Dear Customer,

With immense happiness and intense gratitude, we are happy to express that we have crossed yet another milestone and this time it is 36 whole years of making home dreams come true. We would like to thank you for your continued support and the confidence you have in us. During the entire journey, our only common vision was to provide you with best-in-class living spaces.

As we continue to build a rock-solid rapport together, we want to put on record our appreciation for choosing us and for continuing the journey with us with unrelenting trust. We fully recognize that this served as the foundation for our success.

We assure you that in the upcoming years, you will continue to be the center of everything we do. We will work together to meet and surpass your demands in a fair and conscientious way.

Thank you for 36 incredible years!

With regards,

Mr. U. Chandraprakasam,

Founder & Chairman

MANAGEMENT



U. Nagamalleswari,
Co-Founder & Director - Finance & Accounting

36 is indeed a magical number and it generates a positive vibration among the Malles family members. This period of 36 years reflects the trust and the emotional attachment you have with us. We are relentlessly thriving forward in our maximum thrust to make sure your dreams are fulfilled in no time. We feel utmost proud to be in the field of real estate, serving people incessantly, thus uplifting the standards of the society we live in!



C. Harish
Director - Engineering & Operations

With worth mentioning gratefulness, we feel happy to reach out to you personally with this 36th anniversary special edition newsletter. Spearheading a highly competitive industry like real estate, for more than three and a half decades is quite an achievement and we want to treasure this moment in the pages of our history. While thanking you wholeheartedly, we assure that there are many more years of serving you with quality living is totally upon us.



C. Thilakraj
Director - Sales & Marketing

A brand like Malles doesn't need promotion since it has valuable customers like you. In this inspiring 36 years, we had delivered numerous dream homes for various families. Being a prominent builder in Chennai, we explored the possibilities of providing quality infrastructure at an economical price value and made it a reality. Until now, it stands as one of our core values and will continue to do so. We thank you for giving us the opportunity to serve you with the best!

BOOKMARK CORNER



Rani Ki Vav

Situated in Patan, Gujarat, Rani Ki Vav is an ancient step-well, that was built by Rani Udaymati in 11th Century AD, to worship hallowed waters of Saraswati River. An exquisite example of subterranean architecture, Rani ki Vav is 64 meters long, 20 meters wide and 27 meters deep and runs downwards upto a length of seven storeys. All of these storeys are carved with more 500 sculptures all of which represent humans, nymphs, gods and the kings in varying forms of skill, grandeur and intricacy, with the central theme being the ten incarnations of Lord Vishnu.

If you go to see each of them up close, even their expressions and 'mudras' (gestures) are evident. When the Saraswati River changed course due to tectonic disturbances, it flooded the step-well that both beautified and preserved it further. At the centre of the well lies a carving of Sheshnayi Vishnu, that displays the mysterious and puzzling illusion of the well having been built of brick. In the ancient times, these step-wells were not only a place for interaction and socializing but, as the temple suggests, even places where the royal families would seek refuge at during the months of dreary summers with the water acting as a natural coolant! Legend says that there is even a 30 km long tunnel that runs through the step-well which leads to the neighboring town of Siddhpur, used by the king to seek refuge in the time of war. What level of scientific and architectural prowess would it have taken to conjure up a monument, an inverted temple of this impeccable style? The question begs us to humbled, proud and bewildered at the same time.

Atheist or a theist, believer or a non-believer, one thing's for sure, in order to understand and absorb the grandeur of these structures, one has to see them with an unbiased eye and a curious mind!



Source: www.thrillophilia.com/blog/indian-heritage

WORD TO THE WISE

7 Rainy Day tips for your Apartment

UNPLUG

Reduce the use of power during the rain time. Unwanted power surges in the rainy season may damage your electronic appliances. Switch to reading books or learning a craft.

PROTECT

Wood can warp in the rain while cotton blend fabric will only soak up all that water. Place your couches, chairs away from the windows until the rains are over.

CHANGE

It is important to change the doormats often. If possible, keep doormats both inside and outside of your house. Do not drag the mud and dirt inside your home.

CHECK

Do necessary inspection for the leaks. If you find any leakage of water in the roof, take immediate action in the next non-rainy day to avoid the upcoming catastrophe.

SAVE

Save the rainwater. Use it for general purposes like cleaning the utensils, washing the restrooms and toilets. Make sure the rainwater is clean and filtered before you use.

FUN

A big rainy day paves way for a good family time. Pop a tent in the middle of the room –with chairs and blankets and spend some time with your kids by playing games.

HEAT

A warm blanket or a warm drink may be a good companion for the rainy day. Nothing warms one up like a nice bowl of soup or a hot snack with a cup of tea/coffee.

ON GOING PROJECT STATUS



PHASE 1 SOLD OUT. PHASE 2 FEW LEFT.
BOOKINGS OPEN FOR PHASE 3



NOW, LIFE BECOMES MORE SPACIOUS & LUXURIOUS...

478 Splendid Homes | World Class Club House |
More than 25 Amazing Amenities | 3 BHK Homes | 1249 - 1648 Sft

CURRENT CONSTRUCTION STATUS





MALLES
Radhe Krishna
KODAMBAKKAM

THE ART OF LIVING AT THE HEART OF THE CITY

12 premium lifestyle apartments | 2 BHK, 2.5BHK & 3 BHK |
950 Sft - 1100 Sft | Located in the heart of the city

CURRENT CONSTRUCTION STATUS





MALLES
Vijayadhwajam
T.NAGAR
On Bhagirathiammal Street

FOR A LIFE UPSTYLE!

12 premium lifestyle apartments | 3 BHK | 1451 - 1810 Sft |
Replete with modern amenities | Located in the heart of the city

CURRENT CONSTRUCTION STATUS





MALLES 
AKANKSHA
PERUMBAKKAM
BESIDE GLOBAL HOSPITALS

**DESIGNED FOR OPULENCE.
DEFINED BY ELEGANCE.**

4 BHK PREMIUM VILLAS | 900 – 1700 SFT |
GATED COMMUNITY OF 120 VILLAS

BOOMI PUJA



MODEL HOUSE CONSTRUCTION





THE HINDU PROPERTY PLUS LIVING SPACES 2016

Malles graced 'The Hindu Property Plus - Living Spaces 2016' event on 9th and 10th July. People welcomed our 36th anniversary special offers and actively enrolled for further enquiries. With a considerable number of footfall, the whole event was a successful one!





DELIVERING DREAMS. ON TIME. EVERY TIME.

We are happy to announce that **Malles Aashira - Phase 1** is now ready for the occupancy. Here is a glimpse of happy families getting the keys to their dream homes.



DID YOU KNOW



1. Using prefabricated modules, some builders in China are able to build 30-story skyscrapers in as little as
a) 15 weeks b) 15 Days c) 15 hours
2. The typical home size in many developing countries is _____ square feet
a) 75 b) 750 c) 500
3. Having a brass doorknob is necessary, because these knobs disinfect themselves.
a) True b) False
4. Warren Buffett, who is worth an estimated \$71.8 billion, still lives in the same house he bought in 1958 for _____
a) \$79,400 b) \$31,500 c) \$10,200
5. In Scotland, homeowners paint their front door red when they _____.
a) Pay off their mortgage b) Have their firstborn child c) Purchase their first home
6. In the state of _____, it is a legal requirement for a seller to disclose if a property under inspection is believed to be haunted by ghosts.
a) Texas b) South Carolina c) New York

Source: lightersideofrealestate.com

Ans: 1.a, 2.b, 3.a, 4.b, 5.a, 6.c

CUSTOMER TESTIMONIALS

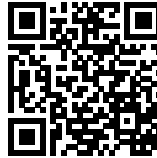
Mr.SATHIS KUMARAN
(14 C Malles Altius)

All the members were very professional and helpful and provided us with the required details and were of great help during the entire process. Rajesh was always accessible & very helpful.

Mr.TK Varada Krishnan
(2A Malles Altius)

Malles construction (P) Ltd has been very particular to adhere to the regulations on construction of buildings. They have been quite a quality constructions. I was watching the progress of constructions and experienced their process of strictly following good quality of constructions, not making any compromises. Staff has been very cooperative and helpful. I wish the chairman and the staff of Malles a very bright future and wish they continue to meet aspirations of future customers.





Scan and like our page to know more
about our latest projects and offers



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